DOCUMENT RESUME

ED 406 863 FL 801 149

TITLE	Radio Nutricion: A Program for Nutrition Education with the Hispanic Community. Service Provider's Guide = Radio Nutricion: Un Programa de Educacion para la Nutricion para la Comunidad Hispana. Guia del Proveeidor de Servicios.
INSTITUTION	Association of Farmworker Opportunity Program, Arlington, VA.
SPONS AGENCY	Department of Health and Human Services, Washington, D.C.
REPORT NO	ISBN-1-886567-08-5
PUB DATE	96
NOTE	82p.; Six accompanying audiocassette tapes not available from ERIC.
AVAILABLE FROM	Association of Farmworker Opportunity Programs, 1611 North Kent St., Suite 910, Arlington, VA 22209 ($50).
PUB TYPE	Guides - Classroom - Learner (051) -- Guides - Classroom - Teacher (052) -- Multilingual/Bilingual Materials (171)
EDRS PRICE	Document Not Available from EDRS.
DESCRIPTORS	Audiotape Cassettes; Blood Circulation; Classroom Techniques; Daily Living Skills; Diabetes; Drama; *Educational Radio; *Farm Occupations; Focus Groups; *Health Promotion; Heart Disorders; Marketing; *Nutrition Instruction; Pregnancy; Program Effectiveness; Program Evaluation; Programming (Broadcast); Questionnaires; Scripts; *Spanish; Spanish Speaking; Surveys
IDENTIFIERS	Shopping

ABSTRACT

The set of materials was designed to provide nutrition instruction to Spanish-speaking farm workers using radio broadcasts. It includes audiocassette tapes of four novellas (mini-dramas) on nutrition-related topics (diabetes, heart disease and high blood pressure, pregnancy, smart shopping), talk shows on the same topics, a public service announcement on diabetes, and a guide for service providers using the tapes for nutrition instruction. The provider's guide, presented in both English and Spanish, consists of a discussion of the goals and uses of the radio programs, procedures for planning and implementing a radio nutrition broadcast series, and notes on marketing the broadcasts to the community. Appended materials include the four novella scripts and four program evaluation instruments: a pre- and post-broadcast survey, focus group discussion guide, focus group background information sheet, and sample focus group questions. (MSE) (Adjunct ERIC Clearinghouse on Literacy Education)

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